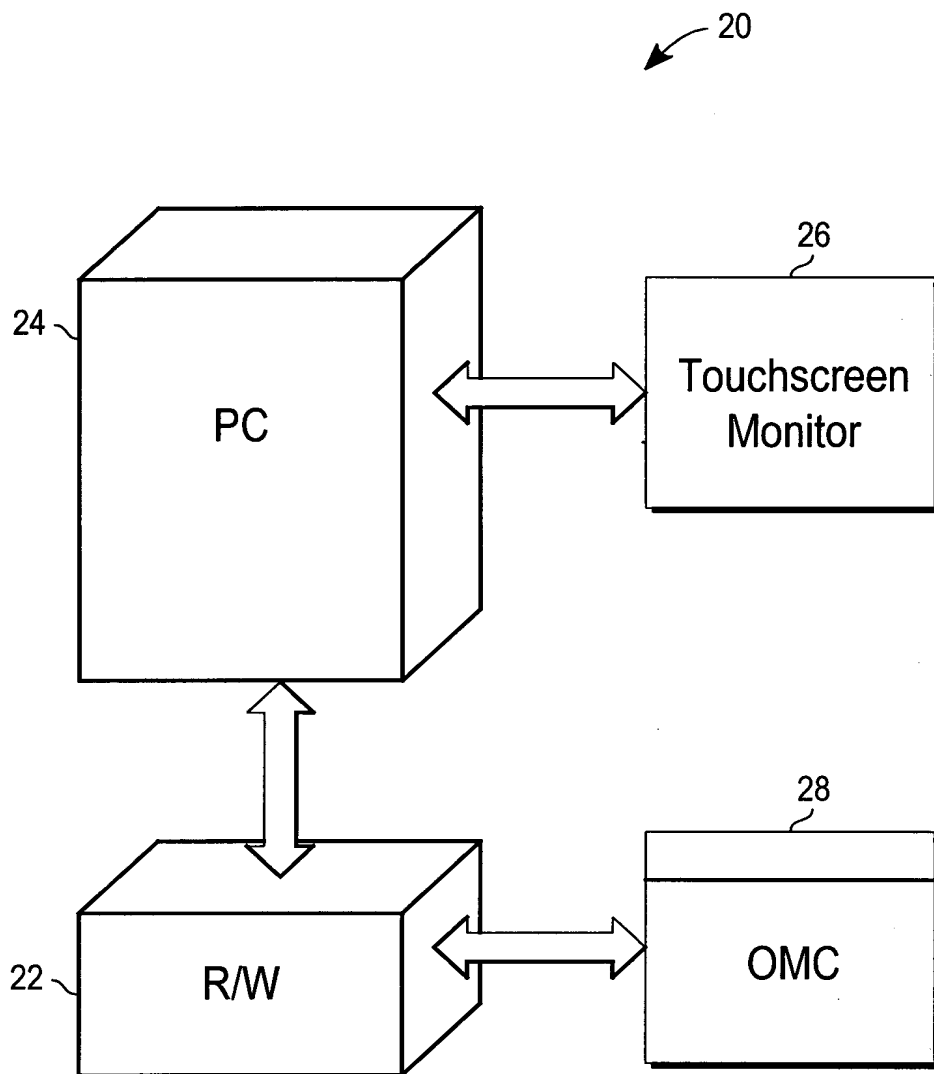
*Fig. 1*

*Fig. 2*

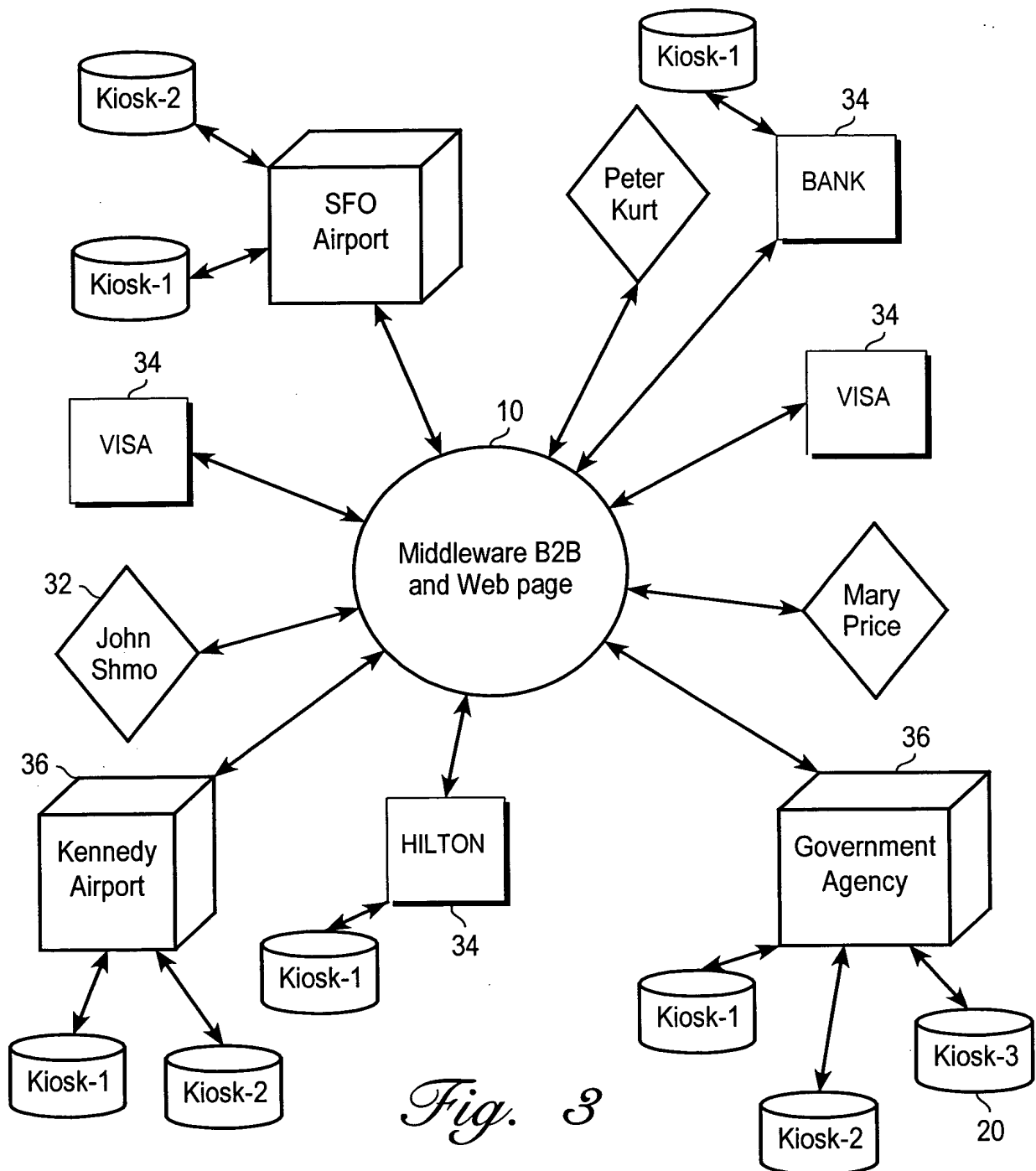


Fig. 3

| | | |
|---------|---|---------------------------------------|
| 2 | ○ | Company's e-commerce site |
| 32 | ◇ | Users |
| 34 | □ | Partners |
| 30 { 36 | ▣ | Government, Airports, Hospitals, etc. |
| 20 | ○ | Kiosks |